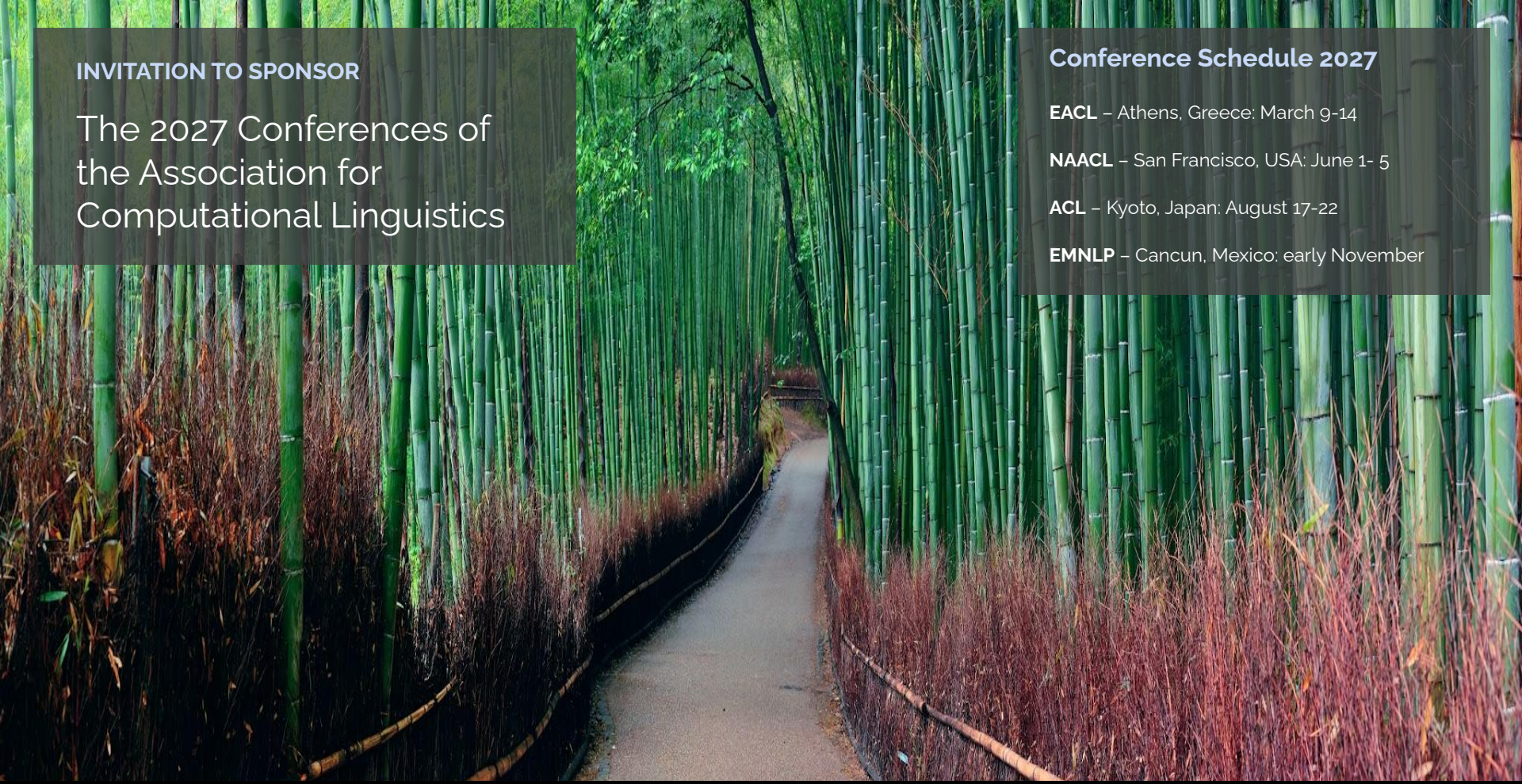


INVITATION TO SPONSOR

The 2027 Conferences of the Association for Computational Linguistics

Conference Schedule 2027

EACL – Athens, Greece: March 9-14

NAACL – San Francisco, USA: June 1- 5

ACL – Kyoto, Japan: August 17-22

EMNLP – Cancun, Mexico: early November

2027 ACL CONFERENCES

The Association for Computational Linguistics (ACL) is the preeminent venue for dissemination of the latest research in natural language processing and large language models. Our conferences bring together thousands of researchers, practitioners, and innovators from academia and industry to shape the future of language technology. 2026 had record attendance:

- EACL: 1,782 attendees (1,156 in person)
- ACL: 6,125 attendees (4,408 in person)
- EMNLP: forthcoming
- AACL-IJCNLP: forthcoming

In 2027, ACL will be hosting four conferences:

- EACL: Athens, Greece (March 9-14)
- NAACL: San Francisco, USA (June 1-5)
- ACL: Kyoto, Japan (August 17-22)
- EMNLP: Cancun, Mexico (early November)
- We project continued growth, with expectations of 1500 in-person attendees at EACL, 2000 at NAACL, 5000 at ACL and 5000 at EMNLP

We offer sponsorship levels from Diamond to Bronze to match all budgets and goals. Diamond level sponsors receive premium exhibit space, complimentary registrations, and maximum visibility, while all sponsors benefit from direct engagement with our global NLP community. We offer a 15% discount for sponsoring multiple conferences.

All sponsors receive:

- Company recognition on conference websites and banners
- Access to our engaged community of NLP researchers and practitioners
- Gold and above get access to our recruitment network of attendees seeking employment

Additional sponsorship opportunities include our Diversity & Inclusion initiative, sponsorship of our prestigious Best Paper Awards, and exhibition booths to showcase your innovations. Join us to build lasting relationships with the NLP community.

The 20th Conference of the European Chapter of the Association for Computational Linguistics (EACL)

Sponsorship Levels for EACL 2027	
Diamond	$15,000
Platinum	$10,000
Gold	$6,000
Silver	$3,000
Bronze	$2,000

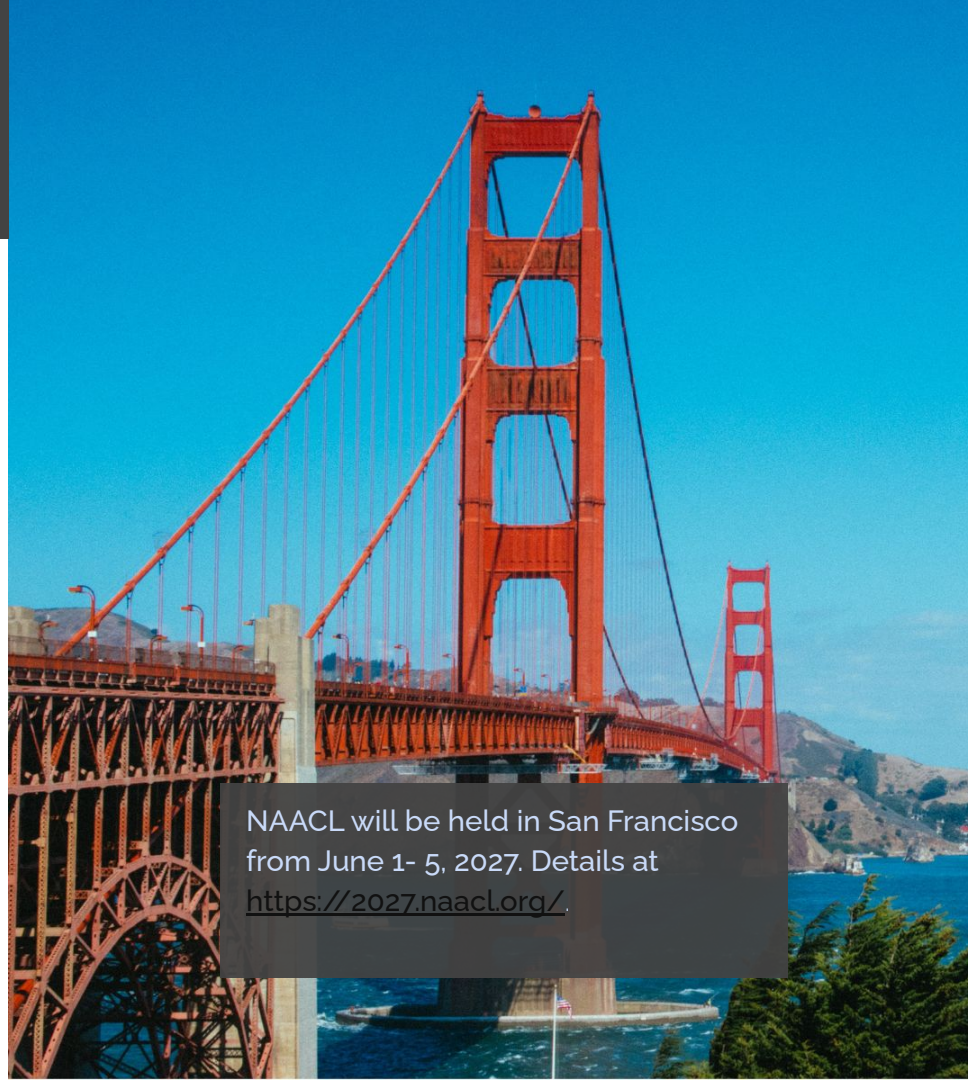
EACL 2027 will be held in Athens, Greece from March 9 - 14, 2027.

Details at https://2027.eacl.org



2027 Annual Conference of the Nations of the Americas Chapter of the ACL (NAACL)

Sponsorship Levels for NAACL 2027	
Diamond	$35,000
Platinum	$25,000
Gold	$15,000
Silver	$9,000
Bronze	$5,000



NAACL will be held in San Francisco from June 1- 5, 2027. Details at https://2027.naacl.org/.

65th Annual Meeting of the Association for Computational Linguistics (ACL)

Sponsorship Levels for ACL 2027	
Diamond	$50,000
Platinum	$35,000
Gold	$20,000
Silver	$12,000
Bronze	$7,500

ACL will be held in Kyoto, Japan from August 17-22, 2027. Details at https://2027.aclweb.org/.



2027 Conference on Empirical Methods in Natural Language Processing (EMNLP)

Sponsorship Levels for EMNLP 2027	
Diamond	$50,000
Platinum	$35,000
Gold	$20,000
Silver	$12,000
Bronze	$7,500

EMNLP will be held in Cancun, Mexico in early November 2027. Exact dates to be announced.

SPONSORSHIP BENEFITS

Benefit Description	Diamond	Platinum	Gold	Silver	Bronze
Logo and hyperlink on conference website, conference banner and handbook ad (Diamond, Platinum = full page; Gold = half page; Silver, Bronze = quarter page)	✓	✓	✓	✓	✓
Number of complimentary registrations for company representatives to the full conference, including tutorials and workshops	7	5	3	2	1
Provision of a list of attendees interested in being contacted regarding employment opportunities	✓	✓	✓		
Complimentary exhibit space plus 2 complimentary staff registrations per day to manage the exhibit	✓ Double-wide exhibit space up to 16ft wide x 6ft deep;	✓ Single-wide exhibit space, 8ft wide x 6ft deep			



SPONSOR LEVELS BY CONFERENCE

	Diamond	Platinum	Gold	Silver	Bronze
EACL 2027	$15,000	$10,000	$6,000	$3,000	$2,000
NAACL 2027	$35,000	$25,000	$15,000	$9,000	$5,000
ACL 2027	$50,000	$35,000	$20,000	$12,000	$7,500
EMNLP 2027	$50,000	$35,000	$20,000	$12,000	$7,500

Sponsoring 2 or more conferences gives a 15% multi-pack discount.



Academic Opportunities

Our Academic Opportunity sponsorships support and subsidise our researchers (especially from underrepresented communities and regions), such as travel and registration grants, childcare, disability assistance, VPN for virtual participants, and networking opportunities for affinity groups.

Academic Ally Benefits:

- Acknowledgement and hyperlink on the conference website and social media
- Inclusion of company logo and sponsor level in D&I section of prominently displayed banner

Academic Scholarships:

- For $500 each, you can sponsor students, first-time and underprivileged attendees to help broaden participation
- Scholarship sponsors will be acknowledged on the conference's social media

	Academic Ally	Scholarships
EACL 2027	$3,750 USD	$500 each
NAACL 2027	$5,000 USD	$500 each
ACL 2027	$5,000 USD	$500 each
EMNLP 2027	$5,000 USD	$500 each

In 2025, Academic subsidies enabled over 150 researchers to attend the ACL conferences.

An Academic Opportunity multi-pack Sponsorship gives a 20% discount for 3+ conferences, or a 15% discount for 2 conferences.



ADD-ON: EXHIBITOR SPACE

Exhibition space is included for Diamond and Platinum sponsors. Other sponsorship levels may purchase exhibition space as an add-on.

Benefits:

- One exhibition space up to 8ft wide x 6ft deep
- Two complimentary staff registrations per day to manage the exhibit space
- Staff registration details
  - Includes access to exhibit space only
  - Does not include social events or welcome reception
  - Sponsors may purchase tickets to social events or welcome reception for their booth staff for an additional fee.

Cost:

- Exhibitor space is included for Diamond and Platinum sponsors. Others may purchase exhibition space separately.
- The cost includes a 3 day rental of the exhibition space.
- We provide information about local vendors who can help with the customization of your exhibition space.

Exhibit space	
EACL 2027	$5,000
NAACL 2027	$10,000
ACL 2027	$10,000
EMNLP 2027	$10,000

Exhibit space is an add-on that must be purchased along with a sponsorship.



ADD-ON SPONSORSHIP OPPORTUNITIES

Best Paper Awards (Diamond Level):

- Support recognition of outstanding research at any of the ACL conferences
- Available exclusively to Diamond-level sponsors
- Limited to 2 sponsors per conference, allocated on a first-come, first-served basis
- $5,000 per conference
- Best papers are selected independently by the conference program committee with no involvement from sponsors

Sponsorship benefits include:

- Company logo displayed during best paper sessions
- Recognition in conference materials and awards ceremony
- Acknowledgment as award sponsor in announcements

Private Event Planning Support (Diamond Level):

- Exclusive benefit for Diamond sponsors
- Personalized recommendations with our events team for hosting private dinners or gatherings

Services include:

- Venue recommendations
- Local logistics support
- Scheduling guidance to maximize attendance



ADD-ON SPONSORSHIP OPPORTUNITIES

Event Sponsorship (Diamond & Platinum Levels):

Choose from two exclusive event sponsorship opportunities

- Welcome Event Signage Sponsor: $15,000
- Social Event Premium Sponsor: $25,000

Benefits include:

- Prominent branding and signage throughout the welcome event or social event
- Special recognition during event announcements
- Opportunity to provide branded materials or displays

Maximum of 2 sponsors per conference, available only to Diamond-level and Platinum-level sponsors

Coffee Break Sponsorship (All Levels):

- Support the networking and discussion periods that fuel our community
- $5,000 per break

Benefits include:

- Branded signage during sponsored coffee break
- Recognition in conference schedule and materials
- Company logo displayed at refreshment stations

Maximum of 6 sponsors per conference



HOW TO SPONSOR

Sponsoring ACL conferences is easy!

- Contact the ACL Sponsorship Director indicating which conferences you want to sponsor, and at what level.
- We will generate an invoice for you and collect your logo and link for the websites.

ACL Sponsorship Director	ACL 2027 Sponsorship Chairs
Joel Tetreault tetreaul@gmail.com sponsorship@aclweb.org	**Yi R. (May) Fung**, HKUST **Yunyao Li**, Adobe **Taro Watanabe**, NAIST



Exhibitor Guidelines

The following guidelines are an overview of the full guidelines found in the official conference sponsorship/exhibitor manual which will be distributed 6-8 weeks prior to the conference start date.

1. Booth Dimensions
   - Custom-designed booths must fit within the allocated space:
   - Diamond Sponsorship: 6 m wide x 2 mdeep
   - Platinum, Gold, Silver & Bronze add ons Sponsorship: 3 m wide x 2 m wide
   - No extensions beyond these dimensions are permitted.

2. Placement of Materials
   - All marketing materials, including banner stands, promotional items, TVs or monitors must remain inside the designated booth space.
   - Any items placed outside the booth will be requested to be moved inside or removed completely.

3. Audio/Visual Restrictions
   - No professional video recording or photography is allowed.
   - Microphones, speakers, or amplified sound systems are prohibited



Exhibitor Guidelines

4. Food & Beverage
   - Any food or beverage offered at your booth must have prior approval from ACL.
     (ACL/Venue preferred vendor must be used for any approved F&B. No outside food allowed.)
   - Alcoholic beverages are not permitted unless explicitly authorized.

5. Safety & Compliance
   - Booth structures must be stable and comply with venue safety regulations.
   - Electrical equipment must be certified and used with proper surge protection.
   - No open flames, hazardous materials, or items that could obstruct aisles.

6. Staffing & Conduct
   - Booths must be staffed during all exhibit hours.
   - Exhibitors should maintain professional behavior and avoid obstructing neighboring booths.

7. Conflicting Events
   - Sponsor agrees not to host or sponsor any separate event on the evening of the conference's social event that could reasonably be expected to compete for attendee participation.



Exhibitor Guidelines

8. Giveaways & Promotional Items
   - All giveaways must comply with local laws and event policies.
   - No items that create excessive noise, mess, or disruption are allowed.

9. Setup & Dismantling
   - Exhibitors must adhere to the official setup and teardown schedule
   - Early dismantling before the event closes is not permitted.

10. Liability
   - Exhibitors are responsible for their property and equipment.
   - The event organizer and venue are not liable for loss, theft, or damage.

The following guidelines are an overview of the full guidelines found in the official conference sponsorship/exhibitor manual which will be distributed 6-8 weeks prior to the conference start date.



ACL Sponsorship Conflict of Interest Policy

Following the ACM Conference on Fairness, Accountability, and Transparency (ACM FAccT), ACL has adopted the following sponsorship policy.

To ensure the independence and integrity of the conference, sponsors have no say over the paper selection process, awards selection, tutorial selection process, choice of invited speakers, the composition of conference are determined independently by the program committees and/or conference organizers.

The ACL will always acknowledge our sources of financial support.

The ACL will always disclose the benefits that funders receive as a condition of their contributions.

Sponsors can only contribute to a general fund; they cannot specify how their contributions are spent, with the following exceptions:

1. Sponsors are allowed to contribute toward a specific workshop hosted by an ACL conference.
2. Sponsors are allowed to contribute directly toward specific focus areas that are documented in our sponsorship booklet, with a recent example being sponsorship for Diversity and Inclusion efforts at conferences.

As one of the sponsor benefits, a Participant List may be requested by sponsors at any time and this list will contain name/email/affiliation, and country. Additionally, a separate list of those attendees wanting to talk with sponsors about employment opportunities will be made available. In both cases, inclusion in these lists is at the attendee's option. The lists may not be used for advertising or solicitation purposes.